

## NEWS from



Macon Economic Development Commission

Release Date: February 26, 2008

CONTACT: Patrick Topping, CEcD  
Senior Vice President  
(478) 621-2030  
[ptopping@maconworks.com](mailto:ptopping@maconworks.com)  
[www.maconworks.com](http://www.maconworks.com)

### DayJet Expands DayPort Network into the Heart of Georgia

*Provides Connectivity to 50 Regional Destinations across the Southeast in addition to New Job Creation and Economic Growth*



BOCA RATON, Fla.—February 26, 2008—DayJet Corporation today announced the addition of Macon, Georgia to its DayPort™ service network. Starting today, DayJet™ members can fly “Per-Seat, On-Demand” jet service to and from more than 50 regional destinations across Alabama, Florida, Georgia, Mississippi and South Carolina when they begin or end their travel at Macon Downtown Airport (KMAC).

The company is accepting corporate membership applications for Macon and Middle Georgia. Business travelers can now book just the seat they need aboard DayJet’s fleet of Eclipse 500™ very light jets (VLJs); customize travel according to their time and budget requirements; fly point-to-point between DayJet’s growing service network; and return home in a single day. Prices start at a modest premium to full-fare economy coach airfares.

“Communities across the U.S. have become polarized into the air transportation have and have-nots,” said Ed Iacobucci, DayJet president and CEO. “Smaller markets are being penalized and their business communities are suffering the frustrations and productivity costs of poor connectivity. By building a point-to-point regional transportation network, inclusive of both small and large communities, DayJet has removed the limitations of location from the success of businesses across the Southeast. We are proud to add Macon to the roll-call of DayPort communities; and tomorrow we will continue our mission to bring transportation equality to cities across the Southeast and beyond.”

Georgia Governor Sonny Purdue stated: “Georgia is the crossroads of the Southeast, and we welcome the announcement that DayJet will begin flying in our business-friendly state. Home to Hartsfield Jackson International Airport in Atlanta, Georgia already hosts one of the world’s premier airports. When DayJet brings its innovative ‘Per-Seat, On-Demand’ jet service to our smaller and mid-sized cities of Georgia, we will offer business travelers one of the most complete and convenient air transportation systems in the United States.”

Governor Purdue continued: “Improving transportation is one of the key initiatives of our *New Georgia Program*. Our Fast Forward initiative is intended to help Georgians get to work and get

back home to their families. This is exactly what DayJet's new service does, so we are very pleased to be among the first states in which our citizens can benefit from this advanced transportation service. With DayJet, Georgia's business travelers will become more productive, helping to further fuel our economic growth and our attractiveness as a place to locate businesses."

DayJet selected Macon because it represents a strong and growing local economy and with a vibrant base of business, healthcare, and professional services.

"Today's announcement that Macon is now a DayPort community is a great victory for Middle Georgia," said Macon Mayor Robert Reichert. "DayJet will enable business travelers and others to commute in and out of this region with unprecedented convenience. As the crossroads of the South, this is great news for all Macon citizens, since DayJet will not only help fuel our economic growth but make it easier to share our rich heritage with others through enhanced regional connectivity."

### **DayJet Service Drives Economic Growth**

DayPort communities served by DayJet become attractive locations for new and expanding businesses as a result of improved workforce mobility, market accessibility and employee productivity. In addition to DayJet's direct economic contributions via fuel, rent and employee payroll, regional travelers using "Per-Seat, On-Demand" services cause increased consumption of airport-related services, such as car rentals and taxis.

Taken together, these activities are projected to generate an average annual economic impact in excess of \$10 million for Macon and Bibb County within the first three years of operation.

Mike Dyer, Chair of the Greater Macon Chamber of Commerce said: "DayJet will afford business people and professionals from throughout Middle Georgia the ability to maximize their effectiveness through the reduction of time spent traveling to their clients in the Southeast. The Macon community is rich with entrepreneurial spirit and is a perfect location for a DayJet DayPort."

Billy Pitts, Chair of the Macon Economic Development Commission said: "Macon is thrilled with the addition of DayJet as a transportation alternative to the area. The economic development doors that DayJet opens are immeasurable. Because DayJet flights are tailored to each person's needs, it gives business professionals the ability to more effectively meet their clients' needs through enhanced business travel options."

Bo George, President of the Macon Downtown Airport stated: "We're proud to be among the first DayPorts in Georgia and the world to offer people who live and work in our region this innovative new way to fly. Economically speaking, our airport is well positioned not only to support DayJet but also to develop the supporting businesses and services needed that will make a positive economic impact in Macon and Middle Georgia."

## About “Per-Seat, On-Demand” Jet Service

DayJet has developed the world’s first “Per-Seat, On-Demand” jet service that makes the convenience of corporate jet travel broadly available and affordable for more people and organizations, turning wasted travel time into valuable business and personal time. “Per-Seat” means customers only pay for the seat(s) they need, not the entire aircraft. “On-Demand” means customers fly according to their individually negotiated time requirements. Business travelers can now book just the seat that they need aboard DayJet’s fleet of Eclipse 500™ very light jets (VLJs); customize travel according to their time and budget requirements; fly point-to-point between regional destinations; and return home in a single day.

## About DayJet

DayJet is the world’s largest fleet operator of next-generation very light jet (VLJ) aircraft and the pioneer of a new type of regional business travel. “Per-Seat, On-Demand” jet service is sold by the individual seat and customized for each passenger’s unique time and budget requirements - prices start at a modest premium to full-fare economy coach airfares. Headquartered in Boca Raton, Florida, DayJet is among the best capitalized pre-operational air carriers in U.S. history and the first 100% all-digital operator. Combined with the speed and efficiency of Eclipse 500 VLJ aircraft, DayJet “Per-Seat, On-Demand” jet service has created the next major advance in corporate productivity and regional economic development. For more information, visit [www.dayjet.com](http://www.dayjet.com).

*DayJet’s “Per-Seat, On-Demand” business jet service is operated by DayJet Corporation’s wholly owned subsidiary, DayJet Services, LLC, an air carrier registered with the Department of Transportation and the holder of an on-demand air carrier certificate from the Federal Aviation Administration (FAA) authorizing operations under Part 135 of the FAA’s regulations under Title 49, Subtitle VII, of the United States Code.*

*DayJet™ DayPort™ DayBase™ are trademarks of DayJet Corporation. All other trademarks and registered trademarks are property of their respective owners.*

# # #

### Press Contacts:

Vicky Harris  
DayJet Corporation  
561.454.2678  
[vicky@dayjet.com](mailto:vicky@dayjet.com)

Chris Stamm/Jon Siegal  
Schwartz Communications  
781.684.0770  
[dayjet@schwartz-pr.com](mailto:dayjet@schwartz-pr.com)