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**BASS PRO SHOPS DISTRIBUTION CENTER OPENS AND CONSTRUCTION BEGINS FOR RETAIL STORE**

***Store Will Be Bass Pro Shops 3rd Georgia Location***

**Macon, Georgia - (April 13, 2006)** - Bibb County officials, project developers Fickling & Company, Inc., Macon Bibb County Industrial Authority partners and Bass Pro Shops representatives held a grand opening ceremony, Thursday, April 13th to mark the opening of the new Bass Pro Shops Distribution Center. New store plans were also unveiled at the ceremony marking the official beginning of construction on the new Bass Pro Shops retail store in Macon.

Located at the intersection of I-75 and Bass Road, the 420,000 square-foot distribution center is the first outside Springfield, Missouri for the outdoor retailer and officially went on-line receiving product March 27<sup>th</sup>. The 120,000 square-foot Bass Pro Shops Sportsman's Center retail store is tentatively scheduled to open in October 2006. Both are anchors for the 207- acre development by Fickling & Company, Inc. featuring an additional 600,000 square feet of upscale retail, restaurants and hotels. The Bass Pro Shops distribution center and retail store are expected to employ approximately 400 associates.

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